



July 23, 2009

Rowmark Acquires Delmar Products, Inc. Engravable Products Division

It is with great pleasure that Rowmark announces to its key industry contacts the acquisition of Delmar Products, Inc.'s engravable products division, effective at the close of business on Friday, July 17th, 2009. Delmar was established in 1965, and has been a supplier of laminated sheet materials to the awards, engraving and signage industry for several years.

Delmar and Rowmark share the same business philosophy of providing quality products at an outstanding value, and it is our intent that Delmar's customers will continue to receive the high quality products that they have come to expect. This acquisition will enhance the customer's experience by bringing a higher level of manufacturing capabilities, product innovation, technology and service.

Rowmark will consolidate the production of the Delmar brand with its own line of laminated sheet products for the awards, engraving and signage industry. These products will now be produced at Rowmark's manufacturing and administrative headquarters in Findlay, Ohio. We look forward to servicing our loyal customers, and now Delmar's, as a result of this transaction.

Thank you for your continued support!

Respectfully yours,

A handwritten signature in black ink, reading "Duane E. Jebbett". The signature is written in a cursive style with a large initial 'D' and a long, sweeping tail.

Duane E. Jebbett
President & CEO